

Westin Bayshore May 28-29

Conference Sponsorship Packages

To join as a sponsor, contact the CSA today at: executivedirector@carsharing.org

Platinum (sold out)

- Co-opening welcome/remarks to the conference (along with dignitaries).
- Host the reception pre conference or post conference on Day 1. Time to welcome and speak to the participants.
- Pre conference webinar opportunity - topic related to carsharing or pre conference communication with database before event (optional)
- Logo recognition on screen before and after plenary sessions.
- Top tier logo recognition on sponsorship dedicated banners, signs, website.
- Social media recognition minimum three times: Facebook, Twitter, LinkedIn or Instagram.
- ONLINE and on APP – Sponsorship Directory: top tier logo, 50-word description, contact, information, website and social media links. Option to include documents and photo on app sponsor listing.
- Email blast to all registrants announcing sponsors who made it possible: Company logo with 50-word description and link to your website.
- Sponsored post on conference mobile app, with option for dedicated image and link. Repeated 3 times during conference.
- Pre- and post-conference email list of attendees (opted in).
- Negotiated complimentary registrations.
- Logo on footer of all conference related email blasts. (Starting upon payment.)
- Free exhibit booth space. (10x10)

Gold (sold out)

- Logo recognition on screen before and after plenary sessions.
- Webinar opportunity pre conference (only 2 at first come first served) - topic related to carsharing or communication with CSA database before or after event.
- 2nd tier logo recognition on sponsorship dedicated banners, signs, website.
- Social media recognition twice: Facebook, Twitter, LinkedIn or Instagram.
- ONLINE and on APP – Sponsorship Directory: top tier logo, 50-word description, contact, information, website and social media links.
- Email blast to all registrants announcing sponsors who made it possible: Company logo with a link to your website.
- Sponsored post on conference mobile app, repeated twice.
- Participate in one conference session on a panel.
- Pre- and post-conference email list of attendees (opted in).
- Two complimentary registrations (approx: \$800 value).
- Free exhibit booth space. (5x10)

Silver (\$5k)

- 3rd tier logo recognition on sponsorship-dedicated banners, signs, website
- ONLINE and on APP – Sponsorship Directory: logo, 50-word description, contact information, website and social media links.
- Pre- and post-conference email blast to all registrants announcing sponsors who made it possible: Company name listed with a link to your website.
- Email list of attendees (opted in).
- Sponsored post on conference mobile app.
- One complimentary registration (approx: \$400 value).
- Free exhibit space. (table)

Bronze (\$3k)

- 4th tier logo recognition on sponsorship-dedicated banners, signs, website.
- ONLINE and on APP – Sponsorship Directory: logo, 50-word description, contact information, website and social media links.
- Pre- and post-conference email list of attendees (opted in).
- 1 complimentary registration (approx.: \$400 value)

Coffee Break (\$1.5k)

- Signs on or near coffee break area
- Acknowledgement from the MC