

# Sponsorship Package Carsharing Association Annual Conference May 18<sup>th</sup> and 19<sup>th</sup>, 2017

CSA ANNUAL  
CONFERENCE 2017  
MONTREAL MAY 18 & 19

## Become a sponsor

Stand out during the event! Our sponsorship packages offer different visibility opportunities in order to meet your needs, goals and budget. We also offer a few “à la carte” options that will allow you to leave a lasting impression.

Sponsorship levels	Platinum	Gold	Silver	Bronze
	\$10 000	\$5000	\$3000	\$1500
<b>Press and social media</b>				
Press Release	Mention	Mention		
Website	Logo	Logo	Logo	Logo
Social Media	Exclusive post	Logo	Mention	Mention
E-blast	Exclusive post	Logo	Logo	Logo
Thank you email	Mention	Mention	Mention	
<b>During the event</b>				
In the printed / virtual program	1 page spread	½ page spread	Logo	Logo
On the conference screens	Logo	Logo	Logo	Logo
Promotional video	x			
In the Opening Ceremony	Address 1 min	Mention	Mention	
Banners in the conference hall	x	x		
Cocktail hour sponsor (May 18th)	x			
Exhibition space	10x10	5x10	5x10	table
<b>Other privileges</b>				
Event tickets	6	4	2	1

In-kind contributions or sponsorships in smaller denominations are also available.

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« à la carte » options	Amount
Future leaders table (supporting extraordinary students) Exclusive branding of the table and mention by the MC during the 2 days	\$2000 / 2 days
<b>Coffee break</b> Exclusive branding and promotional material on-site On-site activation at the coffee break provided by the sponsor and must be approved by CSA (Visuals/flyers/animation).	\$1000 / break
<b>Lounge area and cell phone charging zone</b> Exclusive branding and promotional material on-site On-site activation at the coffee break provided by the sponsor and must be approved by CSA (Visuals/flyers/animation).	\$2000 / 2 days
<b>Delegate bag</b> (only five available) Your logo on one side / CSA conference logo on the other	\$1000

**For more information, please contact:**

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